## CLAIMS

1. A white color organic electroluminescence device comprising:

a cathode;

an anode; and

one or more organic thin film layers sandwiched between the two electrodes and including at least a light emitting layer, wherein the light emitting layer has a laminate comprising a bluish color light emitting layer and a yellow-to-reddish color light emitting layer; and the light emitting layer comprises an asymmetric compound containing a condensed ring.

- 2. A white color organic electroluminescence device according to claim 1, wherein the light emitting layer consists of the bluish color light emitting layer and the yellow-to-reddish color light emitting layer.
- 3. A white color organic electroluminescence device according to claim 1, wherein the bluish color light emitting layer comprises a bluish color host material and a bluish color dopant, and the bluish color host material comprises an asymmetric compound containing a condensed ring.

4. A white color organic electroluminescence device according to claim 1, wherein the asymmetric compound containing a condensed ring comprises an asymmetric anthracene-based compound represented by the following general formula (I):

(I)

wherein  $\operatorname{Ar}^1$  and  $\operatorname{Ar}^2$  each independently represent a substituted of unsubstituted aryl group having 6 to 50 nuclear carbon atoms, provided that  $\operatorname{Ar}^1$  and  $\operatorname{Ar}^2$  do not have the same structure; and  $\operatorname{R}^1$  to  $\operatorname{R}^8$  each independently represent a hydrogen atom, a substituted or unsubstituted aryl group having 6 to 50 nuclear carbon atoms, a substituted or unsubstituted aromatic heterocyclic group having 5 to 50 nuclear atoms, a substituted or unsubstituted alkyl group having 1 to 50 carbon atoms, a substituted or unsubstituted alkoxy group having 1 to 50 carbon atoms, a substituted or unsubstituted aralkyl group having 6 to 50 carbon atoms, a substituted or unsubstituted or unsubstituted aryloxy group having 5 to 50 nuclear atoms, a substituted or unsubstituted or unsubstitu

atoms, a substituted or unsubstituted alkoxycarbonyl group having 1 to 50 carbon atoms, a carboxyl group, a halogen atom, a cyano group, a nitro group, or a hydroxyl group.

5. A white color organic electroluminescence device according to claim 1, wherein the asymmetric compound containing a condensed ring comprises an asymmetric anthracene-based compound represented by any one of the following general formulae (II) to (IV):

$$Ar \xrightarrow{Ar'} n \xrightarrow{Ar'} (x)_c$$

(II)

wherein Ar represents a substituted or unsubstituted fused aromatic ring residue having 10 to 50 nuclear carbon atoms;

Ar' represents a substituted or unsubstituted aryl group having 6 to 50 nuclear carbon atoms, and the number of Ar's may be two or more;

**X** represents a substituted or unsubstituted aryl group having 6 to 50 nuclear carbon atoms, a substituted or unsubstituted aromatic heterocyclic group having 5 to 50 nuclear atoms, a substituted or unsubstituted alkyl group having 1 to 50 carbon atoms, a substituted

or unsubstituted alkoxy group having 1 to 50 carbon atoms, a substituted or unsubstituted aralkyl group having 6 to 50 carbon atoms, a substituted or unsubstituted aryloxy group having 5 to 50 nuclear atoms, a substituted or unsubstituted arylthio group having 5 to 50 nuclear atoms, a substituted or unsubstituted alkoxycarbonyl group having 1 to 50 carbon atoms, a carboxyl group, a halogen atom, a cyano group, a nitro group, or a hydroxyl group; and

 ${\bf a}$ ,  ${\bf b}$ , and  ${\bf c}$  each represent an integer of 0 to 4, and  ${\bf n}$  represents an integer of 1 to 3;

$$R^9$$
  $R^1$   $R^4$   $R^{10}$   $R^5$   $R^7$   $R^6$  (III)

wherein  $A^1$  and  $A^2$  each independently represent a substituted or unsubstituted fused aromatic ring residue having 10 to 20 nuclear carbon atoms;

 ${\rm Ar}^1$  and  ${\rm Ar}^2$  each independently represent a hydrogen atom, or a substituted or unsubstituted aryl group having 6 to 50 nuclear carbon atoms, and each of the number of  ${\rm Ar}^1{\rm s}$  and the number of  ${\rm Ar}^2{\rm s}$  may be two or more; and

R¹ to R¹0 each independently represent a hydrogen atom, a substituted or unsubstituted aryl group having 6 to 50 nuclear carbon atoms, a substituted or unsubstituted aromatic heterocyclic group having 5 to 50 nuclear atoms, a substituted or unsubstituted alkyl group having 1 to 50 carbon atoms, a substituted or unsubstituted alkoxy group having 1 to 50 carbon atoms, a substituted or unsubstituted aralkyl group having 6 to 50 carbon atoms, a substituted or unsubstituted aralkyl group having 6 to 50 carbon atoms, a substituted or unsubstituted aryloxy group having 5 to 50 nuclear atoms, a substituted or unsubstituted arylthio group having 5 to 50 nuclear atoms, a substituted or unsubstituted alkoxycarbonyl group having 1 to 50 carbon atoms, a carboxyl group, a halogen atom, a cyano group, a nitro group, or a hydroxyl group, and each of the number of R¹0s and the number of R¹0s may be two or more, provided that no symmetrical group binds to each of 9-position and 10-position of central anthracene;

$$R^9$$
 $R^1$ 
 $R^4$ 
 $R^{10}$ 
 $R^{10}$ 
 $R^7$ 
 $R^6$ 
 $R^6$ 
 $R^7$ 

wherein  $\operatorname{Ar}^{1}$ ' and  $\operatorname{Ar}^{2}$ ' each independently represent a substituted

or unsubstituted aryl group having 6 to 50 nuclear carbon atoms, and each of the number of  ${\rm Ar}^{1}$ 's and the number of  ${\rm Ar}^{2}$ 's may be two or more; and

R<sup>1</sup> to R<sup>10</sup> each independently represent a hydrogen atom, a substituted or unsubstituted aryl group having 6 to 50 nuclear carbon atoms, a substituted or unsubstituted aromatic heterocyclic group having 5 to 50 nuclear atoms, a substituted or unsubstituted alkyl group having 1 to 50 carbon atoms, a substituted or unsubstituted alkoxy group having 1 to 50 carbon atoms, a substituted or unsubstituted aralkyl group having 6 to 50 carbon atoms, a substituted or unsubstituted aryloxy group having 5 to 50 nuclear atoms, a substituted or unsubstituted arylthio group having 5 to 50 nuclear atoms, a substituted or unsubstituted alkoxycarbonyl group having 1 to 50 carbon atoms, a carboxyl group, a halogen atom, a cyano group, a nitro group, or a hydroxyl group, and each of the number of R<sup>9</sup>s and the number of R<sup>10</sup>s may be two or more, provided that no symmetrical group binds to each of 9-position and 10-position of central anthracene.

6. A white color organic electroluminescence device according to claim 1, wherein the asymmetric compound containing a condensed ring comprises an asymmetric pyrene-based compound represented by the following general formula (V):

$$R^{11}$$
 $R^{12}$ 
 $R^{13}$ 
 $R^{18}$ 
 $R^{17}$ 
 $R^{16}$ 
 $R^{15}$ 

(V)

wherein Ar<sup>3</sup> and Ar<sup>4</sup> each independently represent a substituted or unsubstituted aryl group having 6 to 50 nuclear carbon atoms, provided that Ar<sup>3</sup> and Ar<sup>4</sup> do not have the same structure; and R<sup>11</sup> to R<sup>18</sup> each independently represent a hydrogen atom, a substituted or unsubstituted aryl group having 6 to 50 nuclear carbon atoms, a substituted or unsubstituted aromatic heterocyclic group having 5 to 50 nuclear atoms, a substituted or unsubstituted alkyl group having 1 to 50 carbon atoms, a substituted or unsubstituted alkoxy group having 1 to 50 carbon atoms, a substituted or unsubstituted aralkyl group having 6 to 50 carbon atoms, a substituted or unsubstituted aryloxy group having 5 to 50 nuclear atoms, a substituted or unsubstituted aryloxy group having 5 to 50 nuclear atoms, a substituted or unsubstituted arylthio group having 5 to 50 nuclear atoms, a substituted or unsubstituted alkoxycarbonyl group having 1 to 50 carbon atoms, a carboxyl group, a halogen atom, a cyano group, a nitro group, or a hydroxyl group.

## 7. A white color organic electroluminescence device according

to claim 1, wherein the asymmetric compound containing a condensed ring comprises an asymmetric pyrene-based compound represented by any one of the following general formulae (VI) to (IX):

$$Ar^{5} \xrightarrow{\left(X^{1}\right)_{d}} Ar^{6}$$

$$\left(X^{2}\right)_{e}$$

$$\left(VI\right)$$

wherein Ar<sup>5</sup> represents a substituted or unsubstituted fused aromatic ring residue having 10 to 50 nuclear carbon atoms;

 ${\rm Ar}^6$  represents a substituted or unsubstituted aryl group having 6 to 50 nuclear carbon atoms, and the number of  ${\rm Ar}^6{\rm s}$  may be two or more;

X<sup>1</sup> and X<sup>2</sup> each independently represent a substituted or unsubstituted aryl group having 6 to 50 nuclear carbon atoms, a substituted or unsubstituted aromatic heterocyclic group having 5 to 50 nuclear atoms, a substituted or unsubstituted alkyl group having 1 to 50 carbon atoms, a substituted or unsubstituted alkoxy group having 1 to 50 carbon atoms, a substituted or unsubstituted aralkyl group having 6 to 50 carbon atoms, a substituted or unsubstituted aralkyl group group having 5 to 50 nuclear atoms, a substituted or unsubstituted arylthio group having 5 to 50 nuclear atoms, a substituted or unsubstituted or unsubstituted arylthio group having 5 to 50 nuclear atoms, a substituted or unsubstituted alkoxycarbonyl group having 1 to 50 carbon atoms, a carboxyl group, a halogen atom, a cyano group, a nitro group,

or a hydroxyl group; and

**d** represents an integer of 0 to 8, **e** represents an integer of 0 to 4, and  $n^1$  represents an integer of 1 to 3;

$$(x^3)_f$$
 $(x^5)_h$ 
 $(x^4)_g$ 

(VII)

wherein Ar<sup>7</sup> and Ar<sup>8</sup> each independently represent a substituted or unsubstituted aryl group having 6 to 50 nuclear carbon atoms, and each of the number of Ar<sup>7</sup>s and the number of Ar<sup>8</sup>s may be two or more; X<sup>3</sup>, X<sup>4</sup>, and X<sup>5</sup> each independently represent a substituted or unsubstituted aryl group having 6 to 50 nuclear carbon atoms, a substituted or unsubstituted aromatic heterocyclic group having 5 to 50 nuclear atoms, a substituted or unsubstituted alkyl group having 1 to 50 carbon atoms, a substituted or unsubstituted alkoxy group having 1 to 50 carbon atoms, a substituted or unsubstituted aralkyl group having 6 to 50 carbon atoms, a substituted or unsubstituted or unsubstituted or unsubstituted aryloxy group having 5 to 50 nuclear atoms, a substituted or unsubstituted aryloxy group having 5 to 50 nuclear atoms, a substituted or unsubstituted arylthic group having 5 to 50 nuclear atoms, a substituted or unsubstituted alkoxycarbonyl group having 1 to 50 carbon atoms, a carboxyl group, a halogen atom, a cyano group, a nitro group, or a hydroxyl group; and

 ${\bf f}$  and  ${\bf g}$  each represent an integer of 0 to 4,  ${\bf h}$  represents an integer of 0 to 8, and  ${\bf n}^2$  represents an integer of 1 to 3, provided that no symmetrical group binds to each of 1-position and 6-position of central pyrene;

$$R^{19}$$
 $A^{3}$ 
 $R^{18}$ 
 $R^{10}$ 
 $R^{10}$ 
 $R^{10}$ 
 $R^{10}$ 
 $R^{10}$ 

(VIII)

wherein  $A^3$  and  $A^4$  each independently represent a substituted or unsubstituted fused aromatic ring residue having 10 to 20 nuclear carbon atoms;

 ${\rm Ar}^9$  and  ${\rm Ar}^{10}$  each independently represent a hydrogen atom, or a substituted or unsubstituted aryl group having 6 to 50 nuclear carbon atoms, and each of the number of  ${\rm Ar}^9$ s and the number of  ${\rm Ar}^{10}$ s may be two or more; and

R<sup>11</sup> to R<sup>20</sup> each independently represent a hydrogen atom, a substituted or unsubstituted aryl group having 6 to 50 nuclear carbon atoms, a substituted or unsubstituted aromatic heterocyclic group having 5 to 50 nuclear atoms, a substituted or unsubstituted alkyl group having 1 to 50 carbon atoms, a substituted or unsubstituted alkoxy group having 1 to 50 carbon atoms, a substituted or unsubstituted

aralkyl group having 6 to 50 carbon atoms, a substituted or unsubstituted aryloxy group having 5 to 50 nuclear atoms, a substituted or unsubstituted arylthio group having 5 to 50 nuclear atoms, a substituted or unsubstituted alkoxycarbonyl group having 1 to 50 carbon atoms, a carboxyl group, a halogen atom, a cyano group, a nitro group, or a hydroxyl group, and each of the number of R<sup>19</sup>s and the number of R<sup>20</sup>s may be two or more, provided that no symmetrical group binds to each of 1-position and 6-position of central pyrene;

$$Ar^{11} \xrightarrow{\left(X^{6}\right)_{i}} L \xrightarrow{\left(X^{7}\right)_{j}} Ar^{12}$$

(IX)

wherein Ar<sup>11</sup> and Ar<sup>12</sup> each independently represent a substituted or unsubstituted aryl group having 6 to 50 nuclear carbon atoms;  $X^6$  and  $X^7$  each independently represent a substituted or unsubstituted aryl group having 6 to 50 nuclear carbon atoms, a substituted or unsubstituted aromatic heterocyclic group having 5 to 50 nuclear atoms, a substituted or unsubstituted alkyl group having 1 to 50 carbon atoms, a substituted or unsubstituted alkoxy group having 1 to 50 carbon atoms, a substituted or unsubstituted aralkyl group having 6 to 50 carbon atoms, a substituted or unsubstituted aralkyl group having 6 to 50 carbon atoms, a substituted or unsubstituted aryloxy

group having 5 to 50 nuclear atoms, a substituted or unsubstituted arylthio group having 5 to 50 nuclear atoms, a substituted or unsubstituted alkoxycarbonyl group having 1 to 50 carbon atoms, a carboxyl group, a halogen atom, a cyano group, a nitro group, or a hydroxyl group;

L represents a substituted or unsubstituted arylene group having 6 to 50 nuclear carbon atoms, or a substituted or unsubstituted divalent aromatic heterocyclic group having 3 to 50 nuclear atoms; and

 $\mathbf{i}$  and  $\mathbf{j}$  each represent an integer of 0 to 8, and  $\mathbf{n}^4$  each represent an integer of 1 to 3

- 8. A white color organic electroluminescence device according to claim 3, wherein the bluish color dopant comprises at least one compound selected from a group consisting of a styrylamine, an amine-substituted styryl compound, a compound containing an amine-substituted fused aromatic ring, and a compound containing a fused aromatic ring.
- 9. A white color organic electroluminescence device according to claim 1, comprising the anode, the bluish color light emitting layer, the yellow-to-reddish color light emitting layer, and the cathode in this order, wherein the yellow-to-reddish color light emitting layer contains the same host material as that of the bluish

color light emitting layer and a yellow-to-reddish color dopant.

- 10. A white color organic electroluminescence device according to claim 9, wherein the yellow-to-reddish color dopant comprises a compound having multiple fluoranthene skeletons.
- 11. A white color organic electroluminescence device according to claim 9, wherein the yellow-to-reddish color dopant comprises a compound having a fluorescent peak wavelength of 540 nm to 700 nm.
- 12. A white color organic electroluminescence device according to claim 1, wherein each of the bluish color light emitting layer and the yellow-to-reddish color light emitting layer has a thickness of 5 nm or more.